

**SOCIAL PSYCHOLOGY 1Z03:  
INTRODUCTION TO SOCIAL PSYCHOLOGY  
Summer 2020**

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**Learning content:** Asynchronous learning content organized into three Modules (Module 1: June 22-July 8; Module 2: July 9-July 29; and Module 3:

July 30-August 7). Please see [class format](#) below for more details.

**Office Hours:** Please see [description](#) below for more details about online office hours

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## **Course Description**

This course offers an introduction to social psychology from a social sciences perspective. The course will explore the various ways people think about, affect, and relate to one another. The course is divided in three parts. In the first part of the course, we will learn about the dominant perspectives and theories in social psychology; examine the processes of socialization and the development of self; as well as learn about social cognition and perception. The second part of the course will examine explore attitude development; aggression and altruism; study group processes; and finally, explore how social psychology understands social problems and social deviance. The last part of the course will provide an opportunity to learn about social psychology from alumni of the Social Psychology Program, including information about career paths, research the former students have undertaken, and post-graduation opportunities and experiences.

## **Program and Course Learning Objectives**

- The Honours Social Psychology Program has 6 program learning objectives. This course meets the following 4 objectives in the following ways at the introductory level:
  - Appreciate the interdisciplinary nature of Social Psychology and evaluate the contributions that different disciplines contribute to the field. Students will:
    - Gain a critical understanding of social psychology as a field of study
    - Understand the dominant perspectives and theories within social psychology
  - Understand critically the major theoretical perspectives and debates in the field and be able to articulate a position. Students will:
    - Explore how the socialization process impacts how we think, act and feel about others
    - Examine the theories and perspectives on self and identity development
    - Learn about cognitive development and how perceptions and attitudes are formed
    - Explore how aggression and altruism are understood through a social psychological lens
    - Learn about group processes, such as group influence, conformity and resistance
    - Learn how social psychologists understand and study social problems and deviance
  - Demonstrate effective oral and written communication skills through participation in class discussions, debates, activities, presentations, course papers and assignments. Students will:
    - Improve critical reflection skills, as well as research and writing skills through completion of the written assignment

- Value the importance of professional conduct to promote inclusivity, respectful debate & collaboration and ethical behaviour. Students will:
  - Engage in inclusive, respectful and professional conduct with classmates, the TA and the professor through all forms of communication and interaction
  - Have the opportunity to collaborate with classmates on a group assignment
  - Respect academic integrity policies and the student code of conduct

## **Materials and Texts**

### **Required Text**

- Delamater, John. D., and Collett, Jessica L. (2019). *Social Psychology*. New York: Routledge.

### **Recommended Text**

- Haig, J., MacMillan, V., Raikes, G. (2017). *Cites & sources, An APA documentation guide*, (5<sup>th</sup> ed.). Toronto: Nelson.

Both course textbooks are available for purchase through the McMaster University 's bookstore website in both hard and e-copy formats.

## **Class Format**

This is an online course that is held asynchronously – meaning that other than scheduled test dates/times and assignment due dates, students will self-direct their learning of the three modules at their own pace within the given time frame set aside for each module. The class is organized in this way to ensure equitable access to course materials without needing to be online at a given time or date (other than scheduled test dates). The class is organized into three modules: Module 1 runs from June 22-July 8, 2020 (introduction to the course and Module 1, Parts 1-4); Module 2 runs from July 9-July 29, 2020 (Module 2, Parts 1-4); and finally, Module 3 (Part 1) runs from July 30-August 7, 2020. Please review the [course schedule](#) below for more information.

Each Module will be made available at 9am on the first day in which it begins in the content section of Avenue. For example, Module 1 will be available at 9am on Monday June 22, 2020, while Module 2 will be available at 9am on July 9, 2020, with Module 3 available at 9am on July 30<sup>th</sup>. Each part of each Module will contain: (1) PowerPoint slides, along with an identical PDF document, containing self-directed learning content; (2) a Word (and identical PDF document) containing additional notes to compliment the content in the self-directed learning PowerPoint (and PDF) slides; (3) A brief lecture auto-recording that summarizes the content under discussion in each part of each respective Module (*this is subject to change*). Audio files will be closed-captioned, and a transcript will be provided for those who cannot access the file. In addition to the course content

for each Module, students are required to read the assigned textbook readings. Please review the [course schedule](#) below for more information on the assigned readings.

It is strictly prohibited to post, distribute, transmit, copy, etc., lecture material/notes/recordings in any shape or form (electronically, audio, etc.,) outside of Avenue to Learn and the SAS notetaking program. This includes but is not limited to: online note sharing sites, Facebook, YouTube, Google documents, etc.,.

McMaster University is committed to an inclusive and respectful community. These principles and expectations extend to online activities including email communication, electronic chat groups, video calls and other learning platforms. It is the expectation of this course that all members of the SOC PSY 1Z03 community (students, faculty and staff) are respectful, inclusive, considerate and professional in all course related activities and communication with one another.

### **Course Evaluation – Overview**

1. Understanding Goffman's Dramaturgy and Impression Management Individual or Group Written Assignment - 25%, due by 11:59pm on Friday July 3, 2020 to Avenue dropbox (can be completed individually or in a group of 2 to 3 individuals)
1. Test 1 - 35%, on July 8, 2020
2. Test 2 - 40%, on July 29, 2020

### **Course Evaluation – Details**

#### **Understanding Goffman's Dramaturgy and Impression Management Individual or Group Written Assignment - 25%, Due by 11:59pm on Friday July 3, 2020 to dropbox on Avenue**

For this written assignment, as part of the continued commitment to accessible learning in the class, all students will have the option of virtually working in small groups (groups of 2 or 3) or working on the assignment individually. Regardless of the method selected, all submissions will be marked using the same rubric. For this written assignment, you will be exploring real-life examples of Goffman's dramaturgy and impression management. You can use the Internet or other resources to find and locate 2 examples to analyze through an application of Goffman's dramaturgical framework. Each individual or group (max. of 3 students) must identify the different components of impression management, as it applies to the **two** selected examples. A marking rubric and handout will be provided on Avenue. As the assignment is worth 25%, if the due date is missed, students must visit their respective Faculty office with appropriate documentation for the Faculty to review as the assignment is not eligible for an online MSAF.

**Test 1 - 35%, on July 8, 2020: 60-minute time-test with two different times to choose from to write the test (Access from 10-10:30am or 1-1:30pm)**

This test may consist of the following style of questions, such as but not limited to: multiple choice & multiple selection questions, true and false questions, matching questions, and application/conceptual questions that will test your knowledge of both self-directed course lecture material and assigned readings. This test will be written online in Avenue to Learn and will be a **timed test of 60 minutes** in length.

For equity and accessibility, there are 2 test times offered on July 8. Students will only write the test at one of the times – it is up to each student to choose which time to write the test on July 8, 2020:

- 10-10:30am on July 8, 2020: Test will be accessible from 10-10:30 am, with 60 minutes to complete the test from when you log in
- 1-1:30pm on July 8, 2020: Test will be accessible from 1-1:30pm, with 60 minutes to complete the test from when you log in

**This test is open-book, meaning that you can use your lecture notes and text as resources while writing the test. However, you are not allowed to collaborate with peers nor are you able to take screen shots, post photos, post questions online, access webpages for answers, or any similar behaviour/activity etc., as doing so is a form of academic dishonesty.** Additionally, your actions while writing the test in Avenue will be restricted as you will not be able to right-click or access other features within Avenue. Strategies are therefore in place to prevent academic dishonesty when writing the online test. Please remember that an open book testing format does not mean you do not need to keep up with class learning content or study for the tests.

If this test is missed, only Faculty-approved absences will be offered consideration for a re-write. As the test is worth 35%, students must visit their respective Faculty office with appropriate documentation for the Faculty to review as the test is not eligible for an online MSAF. If Faculty approval is obtained, the make-up date for the test is **Wednesday July 15, 2020 at 10am**. No other date or time will be offered. It is your responsibility to attend scheduled test dates. In the event of any [extreme circumstances \(see policy\)](#) that prevent the test from being held online on the scheduled test date of July 8, the test will be rescheduled to launch online on Avenue to Learn the following day (July 9) with the same two access times (10-10:30am and 1-1:30pm). While it is extremely unlikely that our test will not be held as scheduled online on July 8, it is important to have a contingency plan in place so that the test can be completed as soon as possible without disruption to your student schedule and so each student can plan in advance, accordingly.

**Test 2 - 40%, on July 29, 2020: 60-minute time-test with two different times to choose from to write the test (Access from 10-10:30am or 1-1:30pm)**

This test may consist of the following style of questions, such as but not limited to: multiple choice & multiple selection questions, true and false questions, matching questions, and

application/conceptual questions that will test your knowledge of both self-directed course lecture material and assigned readings. This test will be written online in Avenue to Learn and will be a **timed test of 60 minutes** in length.

For equity and accessibility, there are 2 test times offered on July 29. Students will only write the test at one of the times – it is up to each student to choose which time to write the test on July 29, 2020:

- 10-10:30am on July 29, 2020: Test will be accessible from 10-10:30 am, with 60 minutes to complete the test from when you log in
- 1-1:30pm on July 29, 2020: Test will be accessible from 1-1:30pm, with 60 minutes to complete the test from when you log in

**This test is open-book, meaning that you can use your lecture notes and text as resources while writing the test. However, you are not allowed to collaborate with peers nor are you able to take screen shots, post photos, post questions online, access webpages for answers, or any similar behaviour/activity etc., as doing so is a form of academic dishonesty.** Additionally, your actions while writing the test in Avenue will be restricted as you will not be able to right-click or access other features within Avenue. Strategies are therefore in place to prevent academic dishonesty when writing the online test. Please remember that an open book testing format does not mean you do not need to keep up with class learning content or study for the tests.

If this test is missed, only Faculty-approved absences will be offered consideration for a re-write. As the test is worth 40%, students must visit their respective Faculty office with appropriate documentation for the Faculty to review as the test is not eligible for an online MSAF. If Faculty approval is obtained, the make-up date for the test is **Friday July 31, 2020 at 10am**. No other date or time will be offered. It is your responsibility to attend scheduled test dates. In the event of any [extreme circumstances \(see policy\)](#) that prevent the test from being held online on the scheduled test date of July 29, the test will be rescheduled to launch online on Avenue to Learn the following day (July 30) with the same two access times (10-10:30am and 1-1:30pm). While it is extremely unlikely that our test will not be held as scheduled online on July 29, it is important to have a contingency plan in place so that the test can be completed as soon as possible without disruption to your student schedule and so each student can plan in advance, accordingly.

## **Course Schedule and Required Readings**

### **Module 1: June 22, 2020 to July 8, 2020**

#### **Introduction to the course**

#### **Readings:**

- No assigned readings

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Audio recording and transcript

### **Part 1 - Introduction to social psychology**

Readings:

- Text: Chapter 1

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

### **Part 2 - Self, identity and self-presentation**

Readings:

- Text: Chapters 4 and 5

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

### **Part 3 - Socialization**

Readings:

- Text: Chapter 3

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

### **Part 4 - Social perception and cognition**

Readings:

- Text: Chapter 7

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

**Notes for Module 1:**

- **JULY 1 – NO EMAILS ON JULY 1 – CANADA DAY – UNIVERSITY IS CLOSED**



- **Understanding Goffman's Dramaturgy and Impression Management Individual or Group Written Assignment - 25%, written assignment – due by 11:59pm on Friday July 3 to dropbox on Avenue (can be completed in a group of 2-3 or individually).**
- **TEST 1 ON WEDNESDAY JULY 8, 35% OF FINAL GRADE (TESTING LECTURE AND ASSIGNED READING MATERIAL FROM MODULE 1)**
  - For equity and accessibility, there are 2 test times offered on July 8. Students will only write the test at one of the times – it is up to each student to choose which time to write the test on July 8, 2020:
    - 10-10:30am on July 8, 2020: Test will be accessible from 10-10:30 am, with 60 minutes to complete the test from when you log in
    - 1-1:30pm on July 8, 2020: Test will be accessible from 1-1:30pm, with 60 minutes to complete the test from when you log in

## **Module 2: July 9, 2020 to July 29, 2020**

### **Part 1 - Development of attitudes**

Readings:

- Text: Chapter 8

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

### **Part 2 -Altruism and aggression**

Readings:

- Chapters 11 and 12

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

### **Part 3 - Group processes: Cohesion and conformity**

Readings:

- Chapters 15 and 16

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

#### **Part 4 -Social deviance and social problems**

Readings:

- Text: Chapter 13

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

**Notes for Module 2:**

- **TEST 2 ON WEDNESDAY JULY 29, 2020, 40% OF FINAL GRADE (TESTING LECTURE AND ASSIGNED READING MATERIAL FROM MODULE 2)**
  - For equity and accessibility, there are 2 test times offered on July 29. Students will only write the test at one of the times – it is up to each student to choose which time to write the test on July 29, 2020:
    - 10-10:30am on July 29, 2020: Test will be accessible from 10-10:30 am, with 60 minutes to complete the test from when you log in
    - 1-1:30pm on July 29, 2020: Test will be accessible from 1-1:30pm, with 60 minutes to complete the test from when you log in

#### **Module 3: July 30, 2020 to August 7, 2020**

**Part 1 - Social psychology in action - Learning about social psychology, career paths and research from your peers**

Readings:

- Text: Chapter 2 (optional)

Self-direct learning lecture content:

- PowerPoint slides (identical PDF document)
- Additional detailed lecture notes (Word and PDF document)
- Audio recording and transcript

**Notes for Module 3:**

- **AUGUST 3 – NO EMAILS ON AUGUST 3 – CIVIC HOLIDAY – UNIVERSITY IS CLOSED**

## **Course Policies**

### **Submission of Written Assignments**

Your assignments should be typed and double-spaced in either 10- or 12-point Times New Roman or Arial font. Please submit your assignments to the drop-box on Avenue to Learn on the day that they are due. Emailed assignments will NOT be accepted. Please refer to assignment handouts for information on how, when and where to submit your assignments.

Assignments and exams are marked fairly and carefully. However, in the event that a student disagrees with their mark, the following procedure will be followed:

1. The student must write a detailed one-page note emailed to the TA outlining the reason for the review of the mark. This note must be attached to the original assignment and emailed to the teaching assistant
2. The teaching assistant will review the request and review the original assignment and provide the student with written feedback via email
3. Students must not submit a request for review any earlier than 2 days after the papers are returned and no later than 1 week after
4. If the student is still unsatisfied with the review given by the teaching assistant, the student may go through step 1 again and submit to Dr. Clancy. Dr. Clancy will review the request and review the original assignment and provide the student with written feedback via email
5. Please note that upon re-review, there is a chance that the new grade may be lower than the original grade received

### **Grades**

Grades will be based on the McMaster University grading scale:

<b>MARK</b>	<b>GRADE</b>
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-
0-49	F

## **Late Assignments**

The due dates for all assignments are fixed and non-negotiable. There will be a deduction of 15% per day for all late assignments, including weekends (15% for the whole weekend). If an assignment is due on Wednesday, but handed in or after 12:00am on Thursday, the deduction will be 15% for that day and so on. Deductions are calculated per day, not per 24 hour period. No assignments will be accepted 3 days after the original due date. Please refer to assignment handouts for exact dates. Any late papers/assignments will receive a grade only; no comments.

## **Absences, Missed Work, Illness**

In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar "Requests for Relief for Missed Academic Term Work". Please note these regulations have changed beginning Fall 2015.

The McMaster Student Absence Form (<http://www.mcmaster.ca/msaf/>) is a self-reporting tool for Undergraduate Students to report absences that last up to 3 days and provides the ability to request accommodation for any missed academic work. Please note, this tool cannot be used during any final examination period.

You may submit a maximum of 1 Academic Work Missed request per term. It is YOUR responsibility to follow up with your instructor immediately regarding the nature of the accommodation.

If you are absent more than 3 days, exceed 1 request per term, or are absent for a reason other than medical, you MUST visit your Associate Dean's Office (Faculty Office). You may be required to provide supporting documentation.

This form should be filled out when you are about to return to class after your absence.

**A reminder: All MSAFs must go through the course instructor (Dr. Clancy) for approval; please do not submit your TA's name as the instructor for any MSAF submitted for the course. These and other incorrectly filed MSAFs will not be offered consideration for missed work.**

## **Avenue to Learn**

In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

## **Office Hours and Email Communication**

Every Tuesday of the term, I will be available from 10:30-11:30am in the chat on Avenue to Learn for questions you have about the course content. Please be aware: this is not a private discussion. Alternatively, I am also available by email (clancysj@mcmaster.ca). Please use proper email etiquette when sending an email: include the course name in your subject line; provide a salutation (Dear Dr. Clancy); and include your name and student number. **Emails will be answered Monday-Friday between 9am and 4:30pm. You can expect a response to your email within 48 hours, excluding weekends and holidays.** Your teaching assistant will also hold 'office hours' in the Avenue chat once a week (time/date TBD). Your TA is available by email as well, Monday-Friday between 9-4:30pm. Please allow up to 48 hours for a response, excluding weekends and holidays.

## **University Policies**

### **Academic Integrity Statement**

You are expected to exhibit honesty and use ethical behavior in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behavior can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy, located at [www.mcmaster.ca/academicintegrity](http://www.mcmaster.ca/academicintegrity).

The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g. the submission of work that is not one's own or for which credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

***When you complete the online tests, you will be required to acknowledge the following statement:***

### **Academic integrity in online tests and exams**

McMaster values the importance of academic integrity in all of our work. The following text has been provided by the McMaster Office of Academic Integrity as a sample statement for use in online tests and exams.

*By submitting this work, I certify that the work represents solely my own independent efforts. I confirm that I am expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. I confirm that it is my responsibility to understand what constitutes academic dishonesty under the [Academic Integrity Policy](#).*

Link: <https://secretariat.mcmaster.ca/app/uploads/Academic-Integrity-Policy-1-1.pdf>

### **Academic Accommodation of Students with Disabilities**

Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail [sas@mcmaster.ca](mailto:sas@mcmaster.ca). For further information, consult McMaster University's Policy for [Academic Accommodation of Students with Disabilities](#).

If you require this course outline in an alternate/accessible format, please contact the Honours Social Psychology Program (ext. 22241 | e-mail: [socpsy@mcmaster.ca](mailto:socpsy@mcmaster.ca)).

### **Academic Accommodation for Religious, Indigenous or Spiritual Observances (RISO)**

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the RISO policy. Students requiring a RISO accommodation should submit their request to their Faculty Office normally within 10 working days of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

### **Faculty of Social Sciences E-mail Communication Policy**

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

### **Extreme Circumstances**

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.

### **Course Modification**

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check their McMaster email and course websites weekly during the term and to note any changes.