

CURRICULUM VITAE

Name	Laura Grigolon
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Educational Background	Ph.D. Economics, University of Leuven, Belgium, 2012 M.Sc. Economics, University of Leicester, UK, 2007 M.A. Law and Economics, University of Padua, Italy, 2006 B.A. Economics, University of Padua, Italy, 2003
Current Status at McMaster	Adjunct Professor, Department of Economics Starting date: July 1, 2020
Professional Organizations	CEPR Research Affiliate, Royal Economic Society, European Association for Research in Industrial Economics, Industrial Organization Society, Canadian Economics Association, The Econometric Society
Employment History	Assistant Professor, Department of Economics, University of Mannheim, Germany. July 2018 – present Assistant Professor, Department of Economics, McMaster University, Hamilton, ON, Canada. July 2013 – June 2020 Academic Partner of the Automotive Policy Research Centre, McMaster University, Canada. 2014 – 2018 Postdoctoral Fellow, Department of Economics, University of Leuven, Belgium, November 2012 – June 2013

Research Assistant, Department of Economics, University of Leuven, Belgium. August 2007 – November 2012

Teaching Assistant, Department of Economics, University of Leuven, Belgium. August 2007 – November 2012

**Scholarly and
Professional
Activities**

Referee for

American Economic Journal: Microeconomics

European Economic Review

International Journal of Industrial Organization

Energy Journal

Empirical Economics

Journal of Econometrics

Journal of Applied Econometrics

Journal of Environmental Economics and Management

Journal of Business & Economic Statistics

Journal of Public Economics

The Review of Economics and Statistics

The Review of Economic Studies

Canadian Journal of Economics

Econometrics Letters

Energy Economics

Environmental and Resource Economics

RAND Journal of Economics

External grant reviewer for the National Science Foundation

External grant reviewer for SSHRC

**Areas of
Interest**

Research: Empirical Industrial Organization, Industrial Organization

Teaching: Industrial Organization

Honours

Affiliated to the Centre for Economic Policy Research

SEEK-Project: Fostering Competitiveness of the European Car Industry,
Zentrum für Europäische Wirtschaftsforschung, Germany, 2012

Fonds Wetenschappelijk Onderzoek, University of Leuven, Belgium,
2007-2011

Economic and Social Research Council, University of Leicester, UK,
2006-2007

Courses**Undergraduate****Taught**

University of Mannheim

Topics of Empirical Industrial Organization and Competition Policy,
Spring 2019, Spring 2020

McMaster University

ECON 3S03: Industrial Organization, McMaster University, Fall 2013,
Fall 2014, Winter 2017

Statistical analysis of economic data, University of Leuven, Spring
2007, Spring 2008, Spring 2009, Spring 2010, Spring 2011, Spring 2012

Graduate

University of Mannheim

Industrial Organization (Ph.D. Level) Spring 2019, Spring 2020

Applied Microeconomics (Master Level), Spring 2019, Spring 2020

McMaster University

784 Industrial Organization, McMaster University, Winter 2014, 2015,
2017, 2018

768 Advanced Econometrics, Winter 2018

768 Advanced Econometrics (with Shintaro Yamaguchi), Fall 2015,
Winter 2017

University of Leuven

Graduate Industrial Organization, University of Leuven, Fall and Spring
2007-2008

Other

Introduction to Economics, as part of the 2015 Mini MBA Program, organized by the McMaster Chapter of GMCA (Graduate Management Consulting Association)

Undergraduate and graduate dissertation supervision at the University of Mannheim: 8 dissertations

Supervisorships Doctoral: Alessandra Allocca (ongoing, expected June 2020; first placement: LMU Munich) and Yihan Yan (ongoing, expected June 2020; first placement: Düsseldorf Institute for Competition Economics)

**Lifetime Research
Funding**

Decision pending

Title: The health and economic consequences of clinical practice variation: evidence from cancer care

Type: Insight Development Grant, co-PI with Laura Lasio

Title: Can evidence-informed policy reduce disparities in health outcomes? Lessons from the Ontario cancer care reform.

Type: McGill Observatory on Health and Social Services Reforms (MOHSSR) (with Laura Lasio)

Period: 2019-2020

Amount: 6,000 CAD

Title: Product Variety in the Automobile Market and the Effect of Governmental Support

Type: Insight Development Grant, Social Sciences and Humanities Research Council (SSHRC)

Period: 2015-2020

Amount: CAD \$64,996.00

Title: “Public support to the car industry: is it always good aid?”

Type: ARB Standard Research Grant, McMaster University

Period: January 2014 – December 2015

Amount: CAD \$4,897.00

Type: ARB Conference Attendance and Representational Activities, McMaster University

Period: Spring 2014

Amount: CAD \$1,700.00

Type: Travel support for the attendance of the 28th Summer Conference on Industrial Organization: Advances in Competition Policy, UBC, Vancouver – Granted by The University of British Columbia

Period: July 11-12, 2014

Amount: CAD \$2,000

Title: “Manufacturing policy and the Canadian automotive sector: analysis and options for growth, sustainability and global reach”

Type: The Automotive Policy Research Centre (APRC), McMaster University

Period: 2014-2015

Amount: CAD \$7,500.00

Lifetime Publications

Peer Reviewed:

Grigolon, Laura and Frank Verboven, “Nested Logit or Random Coefficients Logit? A Comparison of Alternative Discrete Choice Models of Product Differentiation,” *The Review of Economics and Statistics*, 2014, 96:5, 916-935.

Grigolon, Laura, Nina Leheyda, and Frank Verboven, “Public Support to the European Car Industry: The Impact of the Financial Crisis,” *Journal of Industry, Competition and Trade*, 2015, vol.15(3), 283-321.

Grigolon, Laura, Nina, Leheyda and Frank Verboven, “Scrapping Schemes in the Financial Crisis – Evidence from Europe”, *The International Journal of Industrial Organization*, 2016, 44(C), 41-59.

Grigolon, Laura, Reynaert, Mathias and Verboven, Frank “Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market”, ”, *American Economic Journal*:

Economic Policy, 2018, Vol. 10(3), Pages 193-225.

Not Peer Reviewed:

Grigolon, Laura, Reynaert, Mathias and Verboven, Frank. “Should governments use fuel taxes or car taxes to reduce fuel consumption?” in <http://www.voxeu.org/>

Revisions Requested for Publication:

Grigolon, Laura “Blurred boundaries: a flexible approach for segmentation applied to the car market” (*revisions requested by Quantitative Economics*)

Unpublished Documents/work in progress:

State aid in time of crisis: is it always good aid? The case of the European automobile market

The Price is (not) Right: Incorporating Unobserved Price Heterogeneity in Demand Models

with Liana Jacobi and Michelle Sovinsky

Common Ownership, Loan Pricing, and Information Transmission: Evidence from the Syndicated Loan Industry

with Mattia Colombo and Emanuele Tarantino

Leveling the Playing Field Between Airbnb and Hotels: Tax Evasion, Enforcement, and Welfare

with Andrew Bibler, Keith Teltser and Mark Tremblay

Stigma as a Barrier to Adoption Of Innovation

with Laura Lasio

Multi-plant Production in the Car Market

with Frank Verboven

**Presentations
at Meetings**

Invited:

2020:

CEPR Virtual IO Seminar Series

Stigma as a barrier to innovation (Virtual)

2019:

Discussant at MaCCI IO day, University of Mannheim, Mannheim (Germany)

Discussant at CRC-TR23 Conference, Montabauer (Germany)

Discussant at Wokshop on Mergers and Antiturst, Bad Homburg (Germany)

Discussant at MaCCI Summer Institute, Burgellern, (Germany)

Blurred boundaries: a flexible approach for segmentation applied to the car market, University of Manchester, Manchester (UK)

Can evidence-informed policy reduce disparities in health outcomes? Lessons from the Ontario cancer care reform, University of Mannheim, Mannheim (Germany)

2018:

Blurred boundaries: a flexible approach for segmentation applied to the car market, Sciences Po, Paris (France)

Blurred boundaries: a flexible approach for segmentation applied to the car market, CREST, Paris (France)

Blurred boundaries: a flexible approach for segmentation applied to the car market, University of Mannheim, Mannheim (Germany)

Blurred boundaries: a flexible approach for segmentation applied to the car market, Collegio Carlo Alberto, Torino (Italy)

2017:

Blurred boundaries: a flexible approach for segmentation applied to the car market, Bank of Canada, Ottawa (Canada)

2016:

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, Bank of Canada, Ottawa (Canada), 2016-10-24

2014:

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, Automotive Policy Research Centre Meeting at Ford Motor Company, Oakville (Canada), 2014-04-14

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, Wilfrid Laurier University, Waterloo (Canada), 2014-11-28

A discrete choice model for ordered nests, VIM (Vision in Methodology) at McMaster University, Hamilton (Canada), 2014-05-22

2013:

A discrete choice model for ordered nests, University of Toronto, Toronto (Canada), 2013-10-11

State aid in time of crisis: is it always good aid? The case of the European automobile market, European Commission – DG Comp, Brussels (Belgium), 2013-07-16

A discrete choice model for ordered nests, Ryerson University, Toronto (Canada), 2013-02-04

A discrete choice model for ordered nests, NHH - Norwegian School of Economics, Bergen (Norway), 2013-01-28

A discrete choice model for ordered nests, McMaster University, Hamilton (Canada), 2013-02-07

A discrete choice model for ordered nests, UCL, Louvain-la-Neuve (Belgium), 2013-01-24

A discrete choice model for ordered nests, University of Düsseldorf, Düsseldorf (Germany), 2013-02-27

2012:

A discrete choice model for ordered nests, University of Leuven, Leuven (Belgium), 2012-11-23

A discrete choice model for ordered nests, University of Zürich, Zürich (Switzerland), 2012-11-30

2011:

A review on discrete choice models, First Center of Excellence Governments & Markets conference, Leuven (Belgium), 2011-09-13

2010:

Nested logit or random coefficients logit? A comparison of alternative discrete choice models of product differentiation, Toulouse School of Economics, Toulouse (France), 2010-12-13

Contributed – peer reviewed:

2018:

Blurred boundaries: a flexible approach for segmentation applied to the car market, International Industrial Organization Conference, Indianapolis (US), 2018-04-20

2015:

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, International Industrial Organization Conference 2015, Boston (US), 2015-04-24

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, 49th Annual Conference of the Canadian Economic Association 2015, Toronto (Canada), 2015-05-29

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, 11th World Congress of the Econometric Society, Montreal (Canada), 2015, 08-17

2014 :

A discrete choice model for ordered nests, International Industrial Organization Conference 2014, Chicago (US), 2014-07-12

A discrete choice model for ordered nests, European Association for Research in Industrial Economics 2014, Milano (Italy), 2014-08-30

Consumer valuation of fuel costs and the effectiveness of tax policy: Evidence from the European car market, EIEF-UNIBO-IGIER Bocconi Workshop on Industrial Organization Bologna (Italy), 2014-12-18

2012:

State aid in time of crisis: is it always good aid? The case of the European automobile market, European Association for Research in Industrial Economics 2012, Rome (Italy), 2012-09-02

Nested logit or random coefficients logit? A comparison of alternative discrete choice models of product differentiation, Royal Economic

Society Annual Conference, Cambridge (UK), 2012-09-04

2010:

Nested logit or random coefficients logit? A comparison of alternative discrete choice models of product differentiation, ZEW Conference “Quantitative Analysis in Competition Assessments”, Mannheim (Germany), 2010-10-21

Nested logit or random coefficients logit? A comparison of alternative discrete choice models of product differentiation, European Association for Research in Industrial Economics 2010, Istanbul (Turkey), 2010-09-02

**Administrative
Responsibilities**

University of Mannheim:

Member of the Scientific Committee of MaCCI Annual Conference 2020

Graduate co-chair: revision and assessment of aspirant Ph.D. students' files

Active participation in the recruiting process for the job market season of 2019: reading and ratings of candidates' files

Co-organizer of Mannheim's Applied Microeconomics Seminar Series
McMaster University:

Library Representative for Economics (Fall 2017)

Member of the Economics Website Committee (2013 onwards)

Co- Organizer for the Harry Lyman Hooker Distinguished Visiting Professor (Penny Goldberg) (Fall 2017)

Active participation in the recruiting process for the job market season of 2017, 2018: reading and ratings of candidates' files and interviews both at the CEEE and ASSA