**MALCOLM ADAIR CAMPBELL-VERDUYN, B.A., M.A.**

***Curriculum vitae*** *(Updated August 2015)*

*Mailing Address:*  657 Davenport Road, Toronto, Ontario, Canada

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*Website:*  [www.politicalscience.mcmaster.ca/people/campbma3](http://www.politicalscience.mcmaster.ca/people/campbma3)

*Citizenship:* Canada and the Netherlands

**Current Position**

2011 – **Doctoral Candidate (ABD) in International Relations**

2015 (expected) **Department of Political Science, McMaster University, Canada**

*Comprehensive Exams 2012:* Major Fields-International Political

Economy, International Relations

Theory (passed with distinction)

Teaching Field- Public Policy

*Supervisory Committee*: Professor Tony Porter (supervisor), Professor

Stephen McBride, Professor Robert O’Brien

*Dissertation Project:* “Reasserting Private Authority in the Aftermath of Crisis: From Technical to Moral Discourses Since 2007”

**Education**

2007-2008 **Master of Arts, *cum laude*, Political Science, International**

**Relations Stream, Universiteit Leiden, The Netherlands**

*Thesis:* “Local Before Global: The European Union, Economic Statecraft, and Transatlantic Biotechnology Trade Disputes”

2003-2007 **Honours Bachelor of Arts**, **First Class, Political Science,**

**Glendon College, York University, Toronto, Canada**

2007 **Certificate of Bilingualism in French and English**

**Glendon College, York** **University, Toronto, Canada**

2007 **General Certificate in Law and Social Thought**

**Glendon College York University, Toronto, Canada**

2005-2006 **Academic Exchange, Universiteit van Amsterdam, Netherlands**

**Awards, Fellowships, and Scholarships**

2013 **Social Sciences and Humanities Research Council of Canada**

**(SSHRC) Doctoral Fellowship** (2013-2015, C$40,000)

2012 **Ontario Graduate Fellowship** (2012-13, C$12,000)

2011 **Graduate Scholarship, McMaster University** (C$9,000)

2007 **HSP Huygens Scholarship**, **Netherlands Organization for International Cooperation in Higher Education** (2007-8, €14,333)

2004 and 2005 **Continuing Student Scholarship, York University** (C$1,000)

2003 **Entrance Scholarship, York University** (C$4,000)

**Publications**

**Blind peer reviewed articles in scholarly journals**

2015 (R) “Sustainability and the Renewed Semi-Professionalism of Leading Anglo-

American Financial Services Firms”. *Competition and Change*, 19 (5).

2014 (R) (with Tony Porter). “Experimentalism in European Union and Transnational

Financial Governance: Interactions, Contrasts, and Implications”. *Journal of*

*European Public Policy*, 21 (4): 408-429, special issue ‘Europe in Global Financial Governance’.

Re-printed in *Europe's Place in Global Financial Governance after the Crisis*, Daniel Mügge, ed. New York: Routledge.

2013 (R) “Between Continuity and Upheaval: Hybridised Global Financial Policy in

the Post-Crisis Period”. *Paterson Review of International Affairs*,13: 33-68.

**Non-peer reviewed articles in scholarly journals**

2013 “Re-Accounting for Power? Governing Global Financial Reporting Standards

in the Post-Crisis Period”. *Inquiry and Insight*, 6 (1): 105-141.

**Non-peer reviewed book chapters**

2014 “Conflicting Trends and Tensions in Post-Crisis Reforms of Transnational

Accounting Standards”. In *Financial Regulation After the Global Financial*

*Crisis*, Tony Porter, ed. New York: Routledge.

**Forthcoming contributions**

Book chapters

2016 (expected) “Norm Resistance in Reforms to Global Financial Governance”. Chapter contribution to *Norm Antipreneurs and the Politics of Resistance to Global Normative Change,* Alan Bloomfield and Shirley V. Scott, editors. Under contract with Routledge.

**Scholarly Conference Presentations**

June 2015 (with Marcel Goguen) “A Digital Revolution in the Making? Crypto-

Coins, Theories of Money, and the Changing Dynamics of the

International Monetary System”.

*Canadian Political Science Association annual conference*, Ottawa,

Canada

Panel: “States, Money and International Financial Markets”

May 2015 “Understanding Persistent Market-Based Accountability in Post-Crisis Anglo-American Finance: Cognitive Capture, Discursive Identities, and Regulatory Justification”.

*Canadian Association for Programs in Public Administration Annual Conference*, Glendon College, York University, Toronto, Canada

Panel: “Regulation and Public Policy”

May 2015 “The Shifting Authority of Anglo-American Advisory Firms in the

Governance of Global Finance”.

*50th Anniversary New Directions in International Political Economy*

*Conference*, University of Warwick, Coventry, England

Panel: “New Actors and Networks in International Political Economy”

April 2015 (with Marcel Goguen and Tony Porter) “Big Data, Performativity, and

Global Finance”.

*Sociology of Risk and Uncertainty Conference*, University of Stuttgart, Germany

Panel: “Relating with the Digital, Relating to the Future: Bringing Risk to Life”

February 2015 “Mind the Gap: Norm Entrepreneurs, Anti-Preneurs, and the Agency

of Creative Resistors to Normative Change in Global Financial

Governance Since 2007”

*International Studies Association annual meeting*, New Orleans, USA

Panel: “Norm Entrepreneurs, Norm Anti-Preneurs And Global Norm

Dynamics”

February 2015 “Towards a Revised Discursive Institutionalist Approach”

*International Studies Association annual meeting*, New Orleans, USA

Panel: “On Justification And Critique: Luc Boltanski And IR”

May 2014 “Moral Economese of Scale: Exploring the Persisting Authority of

Economists in the Wake of the 2007-8 Financial Crisis”

*Canadian Political Science Association Annual Conference*

Brock University, St. Catherines, Ontario, Canada

Panel: “Global Financial Governance After the Meltdown: What

Legacies of the 2008 Financial Crisis?”

January 2014 “Towards a Renewed (Semi-) Professionalism: Anglo-American

Finance, Self-Legitimation, and the Enduring Sustainability

Challenge”.

*Mapping the Global Dimension of Policy III*

McMaster University, Ontario, Canada

Panel: “Finance”

June 2013 “Towards a Renewed (Semi-) Professionalism: Anglo-American

Finance and the Enduring Sustainability Challenge”

*International Conference on Public Policy*

University of Grenoble, France

Panel: “Business and Sustainability”

March 2013 “Re-Accounting for Power? Governing Global Financial Reporting

Standards in the Post-Crisis Period”

*Shifts and Transformations in International Relations and*

*Comparative Politics*

University of Waterloo, Ontario, Canada

March 2012 “The Sun Sets in the East? Europe as Ideational Battleground in

Post-Crisis Financial Governance Reforms”

*European Union: Instances of Cooperation and Discord*

European Union Center of Excellence, York University, Canada

**Academic Workshop Participation**

May 2014 “Ph.D. Dissertation Workshop in Global Political Economy”, *Balsillie*

*School of International Affairs*, Waterloo, Ontario, Canada

March 2014 “Revealing the ‘Norm Anti-Preneurs’: Exploring Resistance to Efforts

to Alter Global Norms and International Law”, *International*

*Studies Association* annual conference, Toronto, Ontario, Canada

November 2013 “Interpretive and Relational Research Methodologies”,

*International Studies Association* Northeast Region Conference

Providence, Rhode Island, United States of America

June 2013 “Political Economy Research in Times of Crisis: Methodological

Approaches and Challenges”, *Council of European Studies* Annual Conference, University of Amsterdam, The Netherlands

**Teaching Experience**

10/2014 – 11/2014 **Georgian Life Long Learning Institute, Collingwood, Canada**

Designed course entitled “Understanding the Global Financial Crisis”

geared to the first year undergraduate level. Organized guest speakers

for two lectures and presented four lectures.

09/2013 – 04/2014 **Teaching Assistant, McMaster University, Hamilton, Canada**

Running tutorials and marking essays for approximately 25 students in the second year Political Science courses “Global Politics” (POLI 2I03) and “Global Political Economy” (POLI 2J03).

09/2011 – 04/2012 **Teaching Assistant, McMaster University, Hamilton, Canada**

Running tutorials and marking essays for approximately 25 students in the second year Political Science courses “Globalization and the State” (POLI 2H3E) and “Global Political Economy” (POLI 2J03).

**Invited Lectures**

February 2014 “The Credit Crisis and Sovereign Debt Crisis”, guest lecture for second year course Global Political Economy (POLI 2J03) taught by Professor Robert O’Brien, McMaster University

November 2010 “Dutch and Canadian Responses to the Global Financial Crisis” Lecture given to Association of Canadian Studies in the Netherlands at

Netherlands Ministry of Foreign Affairs, The Hague.

**Administrative Experience**

**Academic Journal Article Peer Reviewer**

*Bridges: Conversations in Global Politics and Public Policy*

*Environment and Planning D: Society and Space*

**Conference Panel Chair**

2013 “Trade and Investment”, *Mapping the Global Dimension of Policy III,*

McMaster University

2012 “Regulation, Finance, Trade”, *Mapping the Global Dimension of*

*Policy II*, McMaster University

**Other Administrative Experience**

2015-present Editorial Committee, *CritCom*, Council of European Studies

2014 Student Representative, Research in Progress Seminars, McMaster

University. Organizing, hosting, and chairing talks by guest speakers.

2014 PhD student representative, monthly Political Science Department

meetings.

**Relevant Work Experience**

09/2014 – present **Research Assistant, McMaster University, Hamilton, Canada**

Leading a team of research assistants investigating various

implications stemming from the rise of Big Data in contemporary governance, including financial governance, for Professor Tony Porter.

06/2012 – 05/2013 **Research Assistant, McMaster University, Hamilton, Canada**

Explored the connections between experimentalist governance and

financial regulatory reform at the European Union and global levels

for Professor Tony Porter.

02/2010 - 09/2011 **Embassy of Canada to the Netherlands, The Hague**

Worked on various projects and positions in the consular, financial, public affairs, and international trade departments. Media assistant during the May 2010 visit of Canadian Prime Minister Stephen Harper.

09/2008 - 09/2009 **Merchandiser, Foot Locker Europe B.V., Vianen, The Netherlands**

Analysed European fashion trends and along with an international team controlled product allocation for 500 stores across the continent.

02/2008 – 07/2008 **Research Assistant, Universiteit Leiden, The Netherlands**

Conducted comparative analyses of the role of constitutional courts in federalist countries as well as investigations into European and North American nationalist movements for Dr. Jan Erk. The latter research

resulted in the academic publication: Erk, Jan. (2009) “Is Nationalism

Left or Right? Critical Junctures in Québécois Nationalism”. *Nations*

*and Nationalism*, 15 (5): 1-19.

**Professional Association Membership**

Canadian Political Science Association

Canadian Studies Network

European Consortium for Political Research Graduate Student Network

International Studies Association

**Language Skills**

English: Fluent French: Fluent Dutch: Intermediate German: Basic