

## HLTH AGE 2L03: SOCIETY AND ITS ADDICTIONS Spring 2022

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**Lectures:** Mondays, Tuesdays (5-7pm)  
BSB B136

**Office Hours:** Tuesdays, 10:30-11:30am  
<https://mcmaster.zoom.us/j/4578106386>

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## **Course Description**

This course analyzes the evolution of the addiction concept and its place in modern society. More generally, it explores the relationship between society and many objects of addiction, including household items, illegal drugs, and pornography. Taking an interdisciplinary perspective, it examines both the social factors that help shape addictive behaviours, as well as those that construct our notions of addiction and dependency. Additionally, the course considers the historical origins of the addiction concept as well as the diversity of contemporary perspectives related to it. Finally, the course includes several substantial case studies to provide students with a broad perspective of the social uses (and abuses) of addiction as an idea.

## **Course Objectives**

After the course, students should have a basic understanding of the historical evolution of addiction as a concept. They should be able to explain major theories as to what causes addiction, including concepts drawn from psychology, psychiatry, and sociology. They should also develop and demonstrate a firm understanding of how the idea of addiction has been put to use by governments, medical practitioners, corporate entities, and the public more widely. In the process, students should come to realize the complex nature of addiction as an explanatory mechanism for human behaviour. In completing the course, students should gain an appreciation for the major debates that characterize discussions on the relationship between addiction and society.

## **Required Materials and Texts**

- All required readings are available on [Avenue to Learn](#).

## **Class Format**

This course has been designed to be offered in person. If the course is forced online, I (the instructor) will be posting a weekly video on Avenue to Learn to make up for the missed lectures. Students who do not feel confident about their ability to make the live lectures should probably not take the class this term.

### *Covid-19*

All elements of the course are subject to change depending on Covid-19 protocols. In the event that we are forced to move online, each week the material will be delivered via (1) an asynchronous recorded “lecture” and (2) posted slides. Please pay attention to university protocols and Avenue to Learn for updates.

### *Independent Work*

Students are required to complete all work independently.

## **Course Evaluation – Overview**

1. Class Policies Quiz – 3% (A2L), due by May 10th
2. Writing Quiz – 2% (A2L), due by May 10th
3. Midterm – 30%, held May 12-13<sup>th</sup> on A2L
4. Essay: 35%, due May 23<sup>rd</sup> (or May 24<sup>th</sup> – see below)
5. Final Exam– 30%, held on June 14<sup>th</sup> on A2L

## **Course Evaluation – Details**

### **Class Policies Quiz (3%), due on A2L by May 10<sup>th</sup>,**

Students must complete a short multiple choice quiz about class policies. The quiz is based on the syllabus and what is discussed in the introductory lecture.

### **Writing Tips Quiz (2%), due on A2L by May 10<sup>th</sup>.**

This short online quiz can be completed on Avenue to Learn. Students are required to read a description of common writing problems and then complete the subsequent quiz.

### **Midterm (30%), held May 12<sup>th</sup>-13<sup>th</sup>**

The midterm will consist of a single long-answer essay question based on readings and lectures. It is accessible via the Quizzes tab on Avenue to Learn. It is a take-home, open book midterm, and students need to type their answer into Avenue to Learn, with a limit of 1000 words. The midterm is will open at 12:01am on the start date and is due at 11:59pm on the end date. Late midterms will NOT be accepted.

### **Essay (35%), due May 24<sup>rd</sup> (or May 25<sup>th</sup>) at 11:59pm**

The essay (5-6 pages in length, 1.5 spaced, Times New Roman, 12pt font – please don't mess about with the margins) requires students to select and answer a question on topics that will be listed on Avenue. Unless taking the optional extension, the assignment must be submitted as a Word file or PDF by 11:59pm on the due date. You must include properly formatted citations and an APA bibliography (which does not count against your word limit). More information about the assignment can be found on Avenue to Learn.

### **Optional Essay Extension**

Students may opt for a short extension on the assignment until May 24<sup>th</sup> at 11:59pm. Please note that if you opt for this extension, your grade for the assignment will be posted on Avenue, but you will not receive any comments or feedback on your paper. Neither the TAs nor the professor will meet with you to discuss your paper or your grade in any fashion – no exceptions. It is not necessary to request this extension, as it will be automatically granted.

### **Final Exam (30%), held on June 14<sup>th</sup>**

The final exam will consist of a single long-answer essay question based on readings and lectures. It will be accessible via the Quizzes tab on Avenue to Learn. It is a take-

home, open-book final exam, and students need to type their answer into Avenue to Learn, with a limit of 1000 words. The final exam will open at 12:01am and is due at 11:59pm.

## **Weekly Course Schedule and Required Readings**

### **Topic 1 (May 2)**

#### **Perspectives on Addiction**

Reading:

- May, "Pathology, Identity, and the Social Construction of Alcohol Dependence"

### **Topic 2 (May 3)**

#### **Historical Roots of the Addiction Concept**

Reading:

- Campbell, "Medicalization and Biomedicalization"

### **Topic 3 (May 9)**

#### **Addressing Addiction**

Reading:

- Vrecko, "Civilizing Technologies"

### **Topic 4 (May 10)**

#### **Alcohol: Mass Production and Social Regulation**

Reading:

- Williamson, "Destigmatizing Alcohol Dependence"

### **Topic 5 (May 16)**

#### **Caffeine: Cultural Ritual or Undiagnosed Addiction?**

Reading:

- Ruzich, "For the Love of Joe"

### **Topic 6 (May 17)**

#### **Nicotine: Corporate Obfuscation and Public Power**

Reading:

- White, Oliffe, and Bottorff, "Tobacco and the Invention of Quitting"

### **Holiday (May 23) – No class**

No Readings

### **Topic 7 (May 24)**

#### **Narcotics: Racialization and Spatialization**

Reading:

- Mackenzie, “Feeling Good”

### **Topic 8 (May 30)**

#### **Pills: Hillbillies & Wall Street Bankers**

Reading:

- De Souza, “Trust Me”

### **Topic 9 (May 31)**

#### **Sex: from Victorian Masturbation to Pornhub**

Reading:

- Clarkson & Kopaczewski, “Pornography Addiction and the Medicalization of Free Speech”

### **Topic 10 (June 6)**

#### **Digital Media: Major Problem or Moral Panic?**

Reading:

- Bean et al., “The Push to Pathologize Video Games”

### **Topic 11 (June 7)**

#### **The Business of Addiction**

Reading:

- Courtwright, “How Limbic Capitalism Preys on Our Addicted Brains”

### **Topic 12 (June 13)**

#### **Are We Addicted to Addiction?**

Reading:

- Alexander, “The Globalization of Addiction”

## **Course Policies**

### **Email**

Do not email the course instructor or TAs via Avenue to Learn. Direct all communication to our McMaster email addresses from your McMaster address. Questions that can be easily answered by looking at the syllabus will be ignored.

## Grades

Grades will be based on the McMaster University grading scale:

<b>MARK</b>	<b>GRADE</b>
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-
0-49	F

## Submitting Assignments

Assignments must be submitted online to the Avenue to Learn dropbox by 11:59pm on the due date posted. Failing to submit a copy by this point will result in a late penalty. “Really getting into macramé”, “Watching the Raps,” “Burning banana bread”, and “Having to sign for a package” will not be accepted as reasons for late submission.

## Late Assignments

Late assignments will be penalized at a rate of 3% per day, including weekends. These should be submitted to the Avenue to Learn dropbox.

## Absences, Missed Work, Illness

Students using MSAFs will have to complete all assignments at a later date - the grade for missed assignments or tests will NOT be tacked onto any other assignment or test. MSAFs must be filed on the day that the assignment is due, triggering an automatic 3 day extension. Without exceptional permission granted officially by your faculty, extensions beyond 72 hours will not be given. The MSAF policy is that nothing worth more than 24% can be MSAFed.

## Requests for Relief for Missed Academic Term Work

### McMaster Student Absence Form (MSAF)

In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar “Requests for Relief for Missed Academic Term Work”.

## Copyright And Recording

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, including lectures by University instructors

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

### **Avenue to Learn**

Course material will be posted on Avenue to Learn. Please check the site often to keep informed of important course information or announcements.

In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

### **Course Modification**

The instructor reserves the right to modify elements of the course during the term. If any modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

### **Essential Requirements**

This course has been carefully designed and all of its constituent components are considered essential requirements. Attending lecture regularly is essential as these classes will include discussions, material, and information that will not be posted on Avenue to Learn. Similarly, live participation in tutorials is considered an essential requirement. In other words, successfully completing this course does not merely involve submitting the required work, but fundamentally taking part in the community of the classroom.



## **University Policies**

### **Conduct Expectations**

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the [Code of Student Rights & Responsibilities](#) (the “Code”). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, **whether in person or online**.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students’ access to these platforms.

### **Academic Integrity Statement**

You are expected to exhibit honesty and use ethical behavior in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behavior can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy, located at [www.mcmaster.ca/academicintegrity](http://www.mcmaster.ca/academicintegrity).

The following illustrates only three forms of academic dishonesty:

- Plagiarism, e.g. the submission of work that is not one’s own or for which credit has been obtained.
- Improper collaboration in group work.
- Copying or using unauthorized aids in tests and examinations.

### **Academic Accommodation of Students with Disabilities**

Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility

Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail [sas@mcmaster.ca](mailto:sas@mcmaster.ca). For further information, consult McMaster University's Policy for [Academic Accommodation of Students with Disabilities](#).

If you require this course outline in an alternate/accessible format, please contact the Department of Health, Aging & Society (ext. 27227 | e-mail: [hasdept@mcmaster.ca](mailto:hasdept@mcmaster.ca)).

### **Academic Accommodation for Religious, Indigenous or Spiritual Observances (RISO)**

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the RISO policy. Students requiring a RISO accommodation should submit their request to their Faculty Office normally within 10 working days of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

### **Faculty of Social Sciences E-mail Communication Policy**

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

### **Extreme Circumstances**

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.