

# **GLOBAL STUDIES 710**

## **INTRODUCTION TO GLOBALIZATION | GLOBAL HEALTH FOUNDATIONS I**

### **FALL 2022**

**Instructor:** Dr. Josipa G. Petrunic, Sessional Lecturer  
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#### **Course Schedule**

Mondays 8:30am - 11:20 am (in-class and virtual)  
Mondays 12:30pm – 3:20pm (in-class and virtual)

#### **Room (in-person lectures)**

Friday 8:30 - MDCL 3023 (conf# 2521)  
Friday 12:30 - MDCL 3020 (conf# 2520)

#### **Virtual lectures**

Avenue to Learn, Global Studies 710 (students are automatically enrolled)

#### **Semester Dates**

First class: Monday, September 16<sup>th</sup>, 2022  
Reading week (no classes): December 10<sup>th</sup>-16<sup>th</sup>  
Last class: December 9<sup>th</sup>, 2022

#### **Introduction**

The purpose of this course is to introduce students in the Global Health Program to the concept of “globalization” **as the movement of goods, people and services across nation-state borders and other global boundaries.**

Students will also be introduced to significant debates in globalization, including assessments of the merits and demerits of globalization from the perspective of labour rights, environmental sustainability, and economic development and growth.

In this course, students will seek to address questions such as:

- What is globalization?
- What are the drivers of globalization?
- What are the effects of globalization on the state, economics, culture and politics?

The course explores individuals’ experiences of globalization in different global locations.

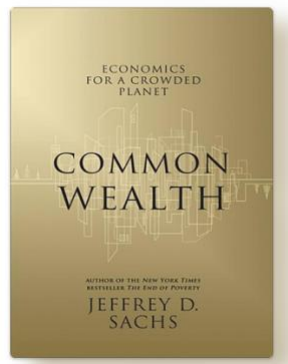
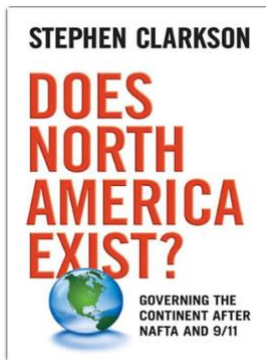
This course will assess “globalization” as a contested concept and set of processes. The course will use a variety of methods to explore these debates.

By the end of the course students should possess a working definition of “globalization”, be familiar with core views regarding globalization, including its drivers and effects, and be able to communicate these views to differing audiences using a variety of academic skills.

### Required Books

Two books are required for this course. These books are not available at the campus bookstore, but they are available in the library and online via online retail bookstores, including Google Play, Amazon and as Kindle book editions.

1. Jeffrey D. Sachs, *Commonwealth: economics for a crowded planet*. Penguin Press. New York, 2008.
2. Stephen Clarkson. *Does North America Exist? Governing the Continent after NAFTA and 9/11*. University of Toronto Press. Toronto, 2008.



### Colour coding

<b>Orange</b>	<b>Online session (Avenue to Learn)</b>
<b>Red</b>	<b>Online individual assignment &amp; class discussion</b>
<b>Black</b>	<b>In class lecture</b>
<b>Blue</b>	<b>In class discussion groups – led by Teaching Assistant(s)</b>

## Semester Outline

Date	Brief Description	Description of Readings & Questions
September 16 <sup>th</sup> 2022	<b>Online - Avenue to Learn portal</b>	<p><b>Introduction to globalization</b></p> <ul style="list-style-type: none"> <li>Review the full syllabus, due dates and assignment expectations</li> <li>Purchase and commence reading the required reading texts</li> <li>Review Online Discussion Assignments requirements</li> <li>Meet the Teaching Assistants</li> </ul> <p><b>Sachs, Chapters 1-2</b></p> <ul style="list-style-type: none"> <li>What is Sachs' view of "economics" for the 21<sup>st</sup> century?</li> <li>Why do we need a new vision of economics?</li> </ul>
September 23 <sup>rd</sup> 2022	<p><b>In class lecture</b> 8:30-9:30 12:30-1:30</p> <p><b>TA discussion forum</b> 10:00-11:00 2:00-3:00</p>	<p><b>Sachs, Chapters 3-6</b></p> <p><b>Discussion questions: (break out groups)</b></p> <ul style="list-style-type: none"> <li>Why (according to Sachs) should we care about "global sustainability"?</li> <li>Why (according to Sachs) is environmental sustainability an economic question?</li> </ul>
<b>September 30<sup>th</sup>, 2022</b>		
<b>National Day for Truth and Reconciliation: No classes</b>		
October 7 <sup>th</sup> , 2022	<b>Online – Individual Assignment</b>	<p><b>The Poverty Trap</b> <b>Part I: Sachs, Chapters 7-8</b></p> <ul style="list-style-type: none"> <li>What is the "poverty trap"?</li> </ul> <p><b>Guidelines:</b></p> <ul style="list-style-type: none"> <li>Complete online discussion assignment No. 1 (all students, individual submissions – see guidelines below) [500 words]</li> <li>Provide a thoughtful response to at least</li> </ul>

		<p>one of your peer's original submissions offering a critical analysis of your peer's claims [300 words]</p> <p><b>Online assignment:</b> In 500 words, describe an example from the news (cite the news source referenced) that exemplifies "the poverty trap" according to Sachs. Comment on at least one peer assignment in the same week.</p>
<p><b>READING BREAK NO CLASSES OCTOBER 10<sup>th</sup>-16<sup>th</sup> 2022</b></p>		
October 21 <sup>st</sup> 2022	In-class lecture	<p><b>Poverty &amp; Foreign Policy</b></p> <p><b>Sachs, Chapters 9-14</b></p> <ul style="list-style-type: none"> <li>• How does globalization help alleviate or hasten poverty?</li> <li>• How does foreign policy shape globalization?</li> </ul> <p><b>Part II: Final Assignment Preparation</b></p> <ul style="list-style-type: none"> <li>• Writing a strong (vs. weak) thesis statement</li> <li>• Structuring a book report</li> </ul>
October 28 <sup>th</sup> 2022	Online lecture	<p><b>What is "North America"? As Market &amp; Community</b> <b>Clarkson, Introduction &amp; Chapters 1-6, Part I</b></p> <ul style="list-style-type: none"> <li>• Why, according to Clarkson, there is no fundamental concept of "North America"?</li> <li>• What is "North America", as a market and community?</li> <li>• What are the differences between "North America" and "Europe"?</li> </ul>
November 4 <sup>th</sup> 2022	Online – Individual Assignment	<p><b>Big business, industry lobbying and free trade</b></p> <p><b>Clarkson, Chapter 7</b></p> <ul style="list-style-type: none"> <li>• What is "big business"?</li> <li>• How does it shape "North America" and relations between Canada, the US, and Mexico?</li> </ul>

		<p><b>Guidelines:</b></p> <ul style="list-style-type: none"> <li>• Complete online discussion assignment No. 2 (all students, individual submissions – see guidelines below) [500 words]</li> <li>• Provide a thoughtful response to at least one of your peer’s original submissions offering a critical analysis of your peer’s claims [300 words]</li> </ul> <p><b>Online assignment:</b> In 500 words, describe an example from the news (cite the news source referenced) that exemplifies how “big business” has shaped North America according to Clarkson. Comment on at least one peer assignment in the same week.</p>
November 11th, 2022	Pre-recorded lecture & online TA-led lecture 10:00-11:00 2:00-3:00	<p><b>Energy, Agriculture, Steel, Textiles Clarkson, Chapters 8-11</b></p> <p><b>Discussion questions: (online break out groups x 2)</b></p> <ul style="list-style-type: none"> <li>• To what extent and in what ways do “interests” in industry determine how North America is governed and how North Americans live?</li> </ul>
November 18 <sup>th</sup> , 2022	In class lecture	<p><b>Capital Markets, Banking, GMOs, Big Pharma</b></p> <p><b>Clarkson, Chapters 12-15</b></p> <ul style="list-style-type: none"> <li>• Select a case study from the chapter studies offered by Clarkson</li> <li>• To what extent and in what way do “interests” in the industry you have selected fundamentally determine how North America is governed and how North Americans live?</li> </ul>
November 25 <sup>th</sup> 2022	Online lecture	<p>Part I: Similarities and differences between Sachs’ and Clarkson’s views of globalization.</p> <p><b>Final Assignment Preparation</b></p> <ul style="list-style-type: none"> <li>• Writing a strong (vs. weak) thesis statement</li> <li>• Structuring a final paper</li> </ul>

<p><b>December 2<sup>nd</sup> 2022</b></p>	<p><b>Online – Individual Assignment</b></p>	<p>Select one of Clarkson’s case study chapters to assess using a contemporary example to compare Clarkson’s understanding of the globalized aspect of the issue and current (2022) market conditions shaping and affecting the issue which support or contradict his viewpoint.</p> <p><b>Guidelines:</b></p> <ul style="list-style-type: none"> <li>• Complete online discussion assignment No. 3 (all students, individual submissions – see guidelines below) [500 words]</li> <li>• Provide a thoughtful response to at least one of your peer’s original submissions offering a critical analysis of your peer’s claims [300 words]</li> </ul> <p><b>Online assignment:</b> In 500 words, describe an example from the news (cite the news source referenced) that exemplifies “the poverty trap” according to Sachs. Comment on at least one peer assignment in the same week.</p>
<p><b>December 9<sup>th</sup> 2022</b></p>	<p><b>In class lecture</b></p>	<p><b>The “new NAFTA” – USMCA – and what it means for environment, continental integration, and globalization</b></p>

# Assignments & Participation

## **Participation 30%**

= Full Pass (20%)

= Merit (10%), 1 Missed Classes, Discussion Groups

= Fail (0%), 2 Missed Classes, Discussion Groups

## **Online Assignment(s) 10%**

= Full Pass (10%), all completed

= Fail (0%), one missed

Assignment No. 1: First assignment	25%
Assignment No. 2: Final assignment	35%
<b>Total</b>	<b>100%</b>

*All assignments must be submitted online via Avenue to Learn.*

## **In-class and online participation**

Students are expected to attend all classes prepared to debate and discuss the required readings. Students are also expected to stay aware of current events – political, economic, and social – that relate to “globalization” so that they can relate current events to the themes emanating from set readings.

## **Online discussion and assignment participation**

Students are expected to attend all online sessions and participate in all online discussion groups as assigned.

For online assignments,

1. Students can post original responses anytime from Monday to Thursday of the given week.
2. Students are also expected to post one critical response to peers’ original postings by Sunday 11:55 pm EST.

## **Full pass:**

- Posts made for all online discussions as required.
- Original post responds to the question posed, draws from the text being read in class and incorporates at least one external example.
- Response includes analytical thought in offering a critique and includes an additional example to illustrate the critical point.

**Fail:**

- Failure to post.
- Original post does not respond to the question posed or draw from the text being read in class or incorporate at least one external example.
- Responder does not include analytical thought in critique.



# Assignment No. 1 Book Review

<b>Due</b>	November 6 <sup>th</sup> , 2022
<b>Weighting</b>	25%
<b>Word length</b>	1,500 words

## Assignment overview

Prepare a book review that analyzes Jeffrey Sachs's *Commonwealth* (2008).

## Guidelines for writing a non-fiction review

In preparing a book review, students are being asked to **summarize** and **analyze** particular themes that arise in the author's conceptualization of the world.

The objective is to reflect upon the concept of "globalization" – as discussed in class – by virtue of Sachs' empirical case studies.

Students are encouraged to use the following prompt as guidance in completing the book review.

## Question prompt

Summarize and analyze Sachs' conceptualization of global economics, global politics, or global culture/identity.

In preparing your analysis, answer the following question:

*What is Sachs' theory of globalization, and how does it explain an empirical case study (selected by the student)?*

## Guidance

- a) Identify Sachs' definition of globalization. This should include more than a one line definition; it should include a definition of globalization as a causal factor in some phenomena, according to Sachs, and globalization as the outcome or result of other independent factors in economics, politics or cultural phenomena.
- b) Develop a general thesis as to whether Sach's theory of globalization is accurate or to be believed.
- c) Justify your thesis by using Sachs' theory of globalization to explain or describe a case study selected from contemporary or historical events.

# Assignment No. 2 Final Paper

<b>Due</b>	December 18 <sup>th</sup> , 2022
<b>Weighting</b>	35%
<b>Word length</b>	3,000 words

## Assignment Overview

In this assignment, students will describe at least one (empirical) case study that demonstrates a theoretical claim related to globalization. Students are expected to analyze the case study from the perspective of the two authors reviewed in class (Sachs and Clarkson).

In doing so, student should aim to answer the following question:

*How do Sachs and Clarkson explain a given phenomenon (case study X) related to or resulting from globalization?*

Good scholarly work will provide an original thesis and use convincing evidence from a variety of sources to support the thesis proposed. Students are expected to use proper bibliographic styles for referencing purposes.

## Length

This paper should be approximately 3000 words in length (not including bibliography).

## Submission

This paper must be submitted via Avenue to Learn

## Detailed guidelines

This assignment aims to integrate an understanding of the perspectives offered by the two authors reviewed throughout the course by analyzing a case study related to globalization.

The case study can emanate from any of the readings discussed in class or from an original literature source.

The final paper for Global Studies 710 should include the following core elements:

### (1) Thesis statement

Students should generate a concise thesis statement related to Sachs' and Clarkson's definitions and theories of globalization. The thesis statement should be based on a critical reading of theories and case studies related to global studies.

- A strong thesis statement will be specific in its target concepts, rather than being overly vague or overly general. In formulating a thesis statement, students are encouraged to think about specific aspects of globalization.

## **(2) Literature review**

The research paper should include a short literature review that surveys and comparatively integrates varied academic viewpoints related to the stated thesis/argument.

This literature review should demonstrate the student has considered how Sachs and Clarkson are both in agreement *and/or* in disagreement with the student's stated thesis. In so doing, the student will effectively contextualize her/his thesis vis-à-vis existing scholarship.

## **(3) Empirical evidence**

The research paper should contain at least one case study that demonstrates, empirically, the truth of the student's thesis statement.

- Sachs' and Clarkson's books are replete with case studies, some of which are better developed than others. Students are encouraged to use one or more of those case studies, wherever appropriate, or to draw from external historical or contemporary events.
- The case studies will require development and description that may go beyond that which Sachs or Clarkson offers in their respective books.

### **Statement on Electronic Resources**

In this course we will be using Email and AvenueToLearn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

### **Email Policy**

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion

### **Academic Integrity**

Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. It is your responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty please refer to the Academic Integrity Policy, specifically Appendix 3, located at: <http://www.mcmaster.ca/policy/Students-AcademicStudies>. The following illustrates only three forms of academic dishonesty: 1) Plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained. 2) Improper collaboration in group work. 3) Copying or using unauthorized aids in tests and examinations.

### **Accommodations for Students with Disabilities**

Special arrangements can be made for students with disabilities. If you need assistance because of a disability please consult with the Student Accessibility Services (SAS), MUSC Room B107, ext. 29652. Information is also available online, at <http://sas.mcmaster.ca/>. Once you have consulted with a program coordinator, you need to notify me as soon as possible with respect to your accommodation needs.

### **Course Modification Statement**

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check

his/her McMaster email and course websites weekly during the term and to note any changes.